







-  Morris County + Beyond
-  Kid Fun | Local Gems | Adventures
-  Women + Mom-Owned Biz
-  Mystery Mom Drops™ + Giveaways

Connecting local businesses with a highly engaged community of moms across Morris County + North Jersey

About Me:

Hi, I'm Kristina — a Morris County mom of two, mompreneur, homeschooling mom, and the creator of Jersey Girls Finds.

I'm also the owner of Jersey Girls Marketing and founder of Our Little Luminaries.

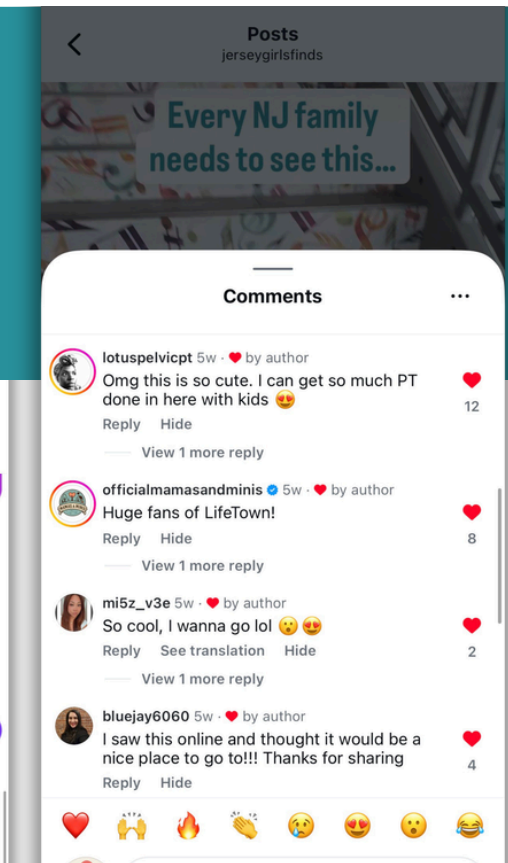
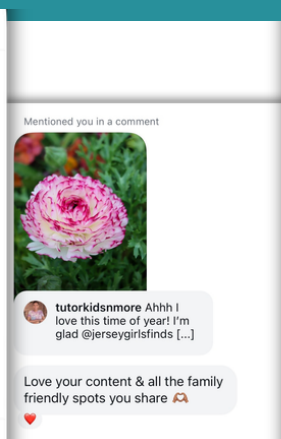
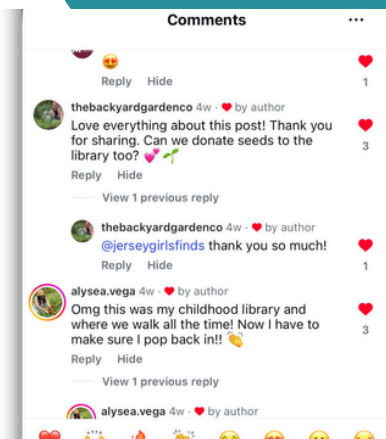
I built this platform as a resource for moms in all stages of motherhood — to discover local spots, things to do, and businesses to support.

Everything I share is experienced firsthand with my kids, making it real, relatable, and trusted.

I'm especially passionate about spotlighting women and mom-owned businesses while supporting our local community.

My Audience

- Morris County + North Jersey moms
- Engaged local audience actively looking for places to go, things to do, and businesses to support.



Featured Collaboration: Genius Gems

@jerseygirlsfinds
7K followers

Reel posted **Mar 31, 2026** at 9:46 AM

Insights downloaded **Apr 6, 2026** at 6:19 PM

North Jersey Mamas... this place has over 30,000 Magna-Tiles

0:34

Views: 81K

Viewers: 61K

Average watch time: 12.34s

Likes: 1.7K

Comments: 144

Reposts: 51

Shares: 4.8K

Saves: 1.5K

They have:
★ building challenges
🧱 magna-tiles + marble...

Exported from Edits

Client Feedback

Coming April 30th (The end of the discount code offer with JGF)

Featured Collaboration: Dinosaur Car Wash (Linden, NJ)

@jerseygirlsfinds
7K followers

Reel posted **Mar 17, 2026** at 4:45 PM

Insights downloaded **Apr 6, 2026** at 6:20 PM

Reel Title: Dinosaur Car Wash

Caption: Turning an errand into a full outing 🦖🥚
If your toddler is in their dinosaur era... you need to see this spot in Linden.
Dean was in heaven the second we pulled up — dinosaurs everywhere, a giant egg, and it...

Views	Viewers	Average watch time
151K	125K	12.36s

Likes	Comments	Reposts	Shares	Saves
5.9K	64	230	7.3K	1.4K

Exported from Edits

Dinosaur Ca...
Lead · Active...

Inquire View profile

Wonderful to hear that you had such a fun time. Our experience with you was amazing you responded promptly. You posted the real very quickly. The real obviously is getting a lot of attraction which we love so everything you've done on your side has been amazing. We really appreciate it.

Awesome, thank you!

THU 3:06 PM

Hi Kristina, just wanted to reach back out again and say thank you for all you did for us. We are opening a new location around August in Jersey and would love to have to back. I will send you more details once we know more. Thanks!!!

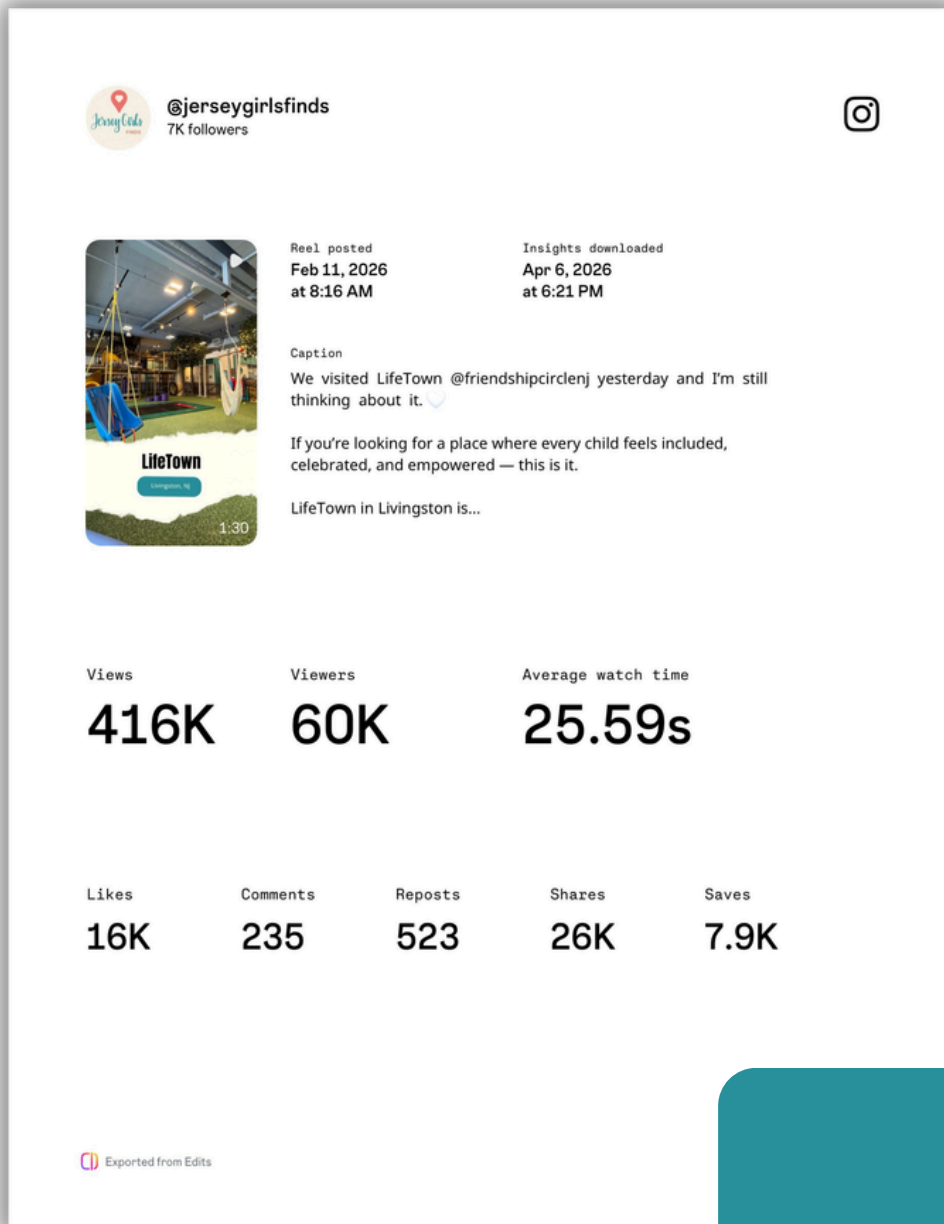
Hi!!! You guys are soo welcome! I'm

Client Feedback

“Our experience with you was amazing... you responded promptly, posted quickly, and the reel is getting a lot of attraction — everything you’ve done has been amazing. We really appreciate it.”

“We are opening a new location in August and would love to have you back.”

Featured Collaboration: LIFETOWN (FCNJ)



@jerseygirlsfinds
7K followers

Reel posted **Feb 11, 2026** at 8:16 AM

Insights downloaded **Apr 6, 2026** at 6:21 PM

LifeTown
Livingston, NJ

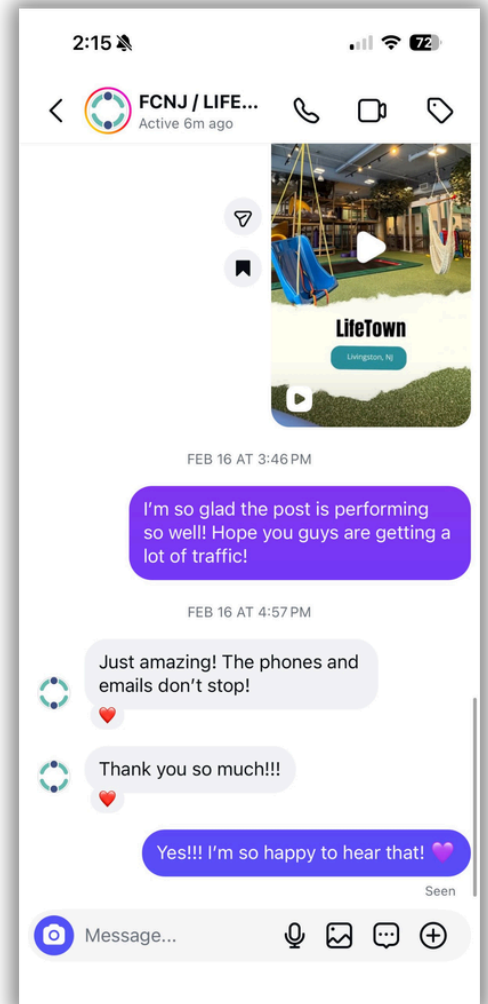
1:30

LifeTown in Livingston is...

Views	Viewers	Average watch time
416K	60K	25.59s

Likes	Comments	Reposts	Shares	Saves
16K	235	523	26K	7.9K

Exported from Edits



2:15

FCNJ / LIFE...
Active 6m ago

LifeTown
Livingston, NJ

FEB 16 AT 3:46 PM

I'm so glad the post is performing so well!! Hope you guys are getting a lot of traffic!

FEB 16 AT 4:57 PM

Just amazing! The phones and emails don't stop!

Thank you so much!!!

Yes!!! I'm so happy to hear that! ❤️

Message...

Client Feedback

"Just amazing! The phones and emails don't stop!"

"Thank you so much!!!"

FEATURED COLLABORATION: NORDSTROM (SHOE TYING EVENT) Lead Generation Campaign (Over 100 emails gathered for next event)

@jerseygirlsfinds
6.8K followers

Reel posted **Mar 22, 2026** at 2:23 PM
Insights downloaded **Apr 2, 2026** at 6:54 PM

Free Kids Shoe Tying Class!

Nordstrom
The Mall at Short Hills

0:34

Views: 12K
Viewers: 9K
Average watch time: 12.05s

Likes: 328
Comments: 350
Reposts: 8
Shares: 238
Saves: 55

Exported from Edits

I can email you a list closer to the end of the week since people are still engaging with the post.

Delivered

WOW! Amazing!!! 🥳

iMessage

Client Feedback

“WOW! Amazing!!! ”